

WBCB Television Inc./CW Network

101 West Boardman Street Youngstown, Ohio 44503 ph: 330.744.8611 • fax: 330.744.3402

Mailing Address	Contract #	Rev#	Bill Cycle	Print Date	Entry Date	
GREAT AMERICAN MEDIA	19455	NEW	Broadcast	5/18/2012	5/17/2012	
1010 WISCONSIN AVE NW SUITE 800	Advertiser .DEM. CNG.	СМР СО	MM.	Brand .DEM.CNG.CMP COM	Network WBCB	
WASHINGTON, DC 20007	Contract De	escription		Dates	Revenue Typc	
	D.C.C.C.			10/16/12 - 10/22/12	CA5	
	Estimate #		oposal # 316512	Primary Salesperson PHILADELPHIA PMO		

Line	M	TU	w	ТН	F SA SU	Spots Week	Ordered	Dates	Order	ed Times	Spot Type	Spot Length	Total Spots	Spot Rate
A	1	X	X	X	X	2	2 10/16 -	10/19	10:00:00 a	10:59:59 a	PO2	:30	2	\$35.00
									Prg: JUD	GE MATHIS				
	JU	DGE	MA	THI	.S<									
A 2	2	X	X	X	X	2	2 10/16 -	10/19	11:00:00 a	11:59:59 a	PO2	:30	2	\$35.00
									Prg: JUD	GE ALEX				
	JU	DGE	ΑL	EX										
A 3	3	X	X	X	X	1	10/16 -	10/19	05:00:00 p	05:59:59 p	PO2	:30	1	\$35.00
									Prg: AME	ERICA'S FUN	INIEST	Н		
	Λ	MR F	UN-	VID	EOS									
A	4			X		1	10/18 -	10/18	09:00:00 p	09:59:59 p	FIX	:30	1	\$150.00
A	<u>ΤΙ</u> -		CR	ET C	CIRCLE		10/22 -	10/22		10:59:59 a GE MATHIS	PO2	:30	1	\$35.00
	11	IDGE	MA	TH	IS<				115.					
Λ	6 2		1111				1 10/22 -	10/22	11:00:00 a	11:59:59 a	PO2	:30	1	\$35.00
									Prg: JUD	GE ALEX				
	JU	DGE	AL	EX										
Bille	able				Airtin	10				NTR			Total	
Broa	adcas	st		Gr	OSS	Net		Spots	Gross	Net		Gross		Net
Oct					\$395.00	\$	335.75	8				\$3	95.00	\$335.75
То	tals:				\$395.00	S	335.75	8				\$3	95.00	\$335.75